

Module Name	Agro-Industry Business
Module Level, if applicable	Intermediate
Code if Applicable	0420206242
Subtitle, if applicable	-
Courses, if applicable	0420206242 (Agro-Industry Business)
Semester(s) in which the module is taught	6
Person responsible for the module	Dr. Untung Santoso, MSi Padhina Pangestika, SP., MP.
Lecturer	Dr. Untung Santoso, MSi Padhina Pangestika, SP., MP.
Language	Indonesian
Relation to curriculum	Compulsory Courses for undergraduate program in Department of Agrotechnology, Faculty of Agriculture and Animal Science.
Type of teaching, contact hours	Type of teaching: Face to Face and Discussion Contact hours : 2 hours x 16 weeks = 32 hours
Workload	<ul style="list-style-type: none"> • Lecture : 4 sks x 50 minutes x 16 weeks • Project : 4 sks x 60 minutes x 16 weeks • Independent Learning : 4 sks x 60 minutes x 16 weeks
Credit points	SKS 4 SCH x (1.5) = 6 ECTS
Requirements according to the examination regulations	1. Registered in this course 2. Minimum 80% attendance in this course
Recommended prerequisites	No prerequisites
Module Objectives (Intended learning outcomes)	On successful completion in this course, student should be able to: <ul style="list-style-type: none"> • Understand the scope of business in agro industry • Project for making product • Business Proposal and management • How to sell the products • Marketing Communication • Product Knowledge
Module Content	The course brief description through guided discussions with lecturers explains about the business agro industry
Study and examination requirements and forms of examination	Cognitive: Midterm exam with presentation, Final exam presentation and Modelling, Project Assignments Affective: Assessed from the element /variables achievement, namely (a) Contributions (attendance, active, role, initiative, and language), (b) Being on time, (c) Effort.
Media employed	Classical teaching tools with white board and power point presentation
Recommended Literature	For Class <ul style="list-style-type: none"> • Faisal, M. N., & Noor, M. M. (2021). Sustainable agro-industry: a review on the challenges and future perspectives. Journal of Cleaner Production, 279, 123744. • Ahmad, N. H., Yunus, N. M., Ishak, N. Z., & Johari, N. H. (2019). Human resource management practices in agro-industry firms: a systematic review. Journal of Agribusiness and Rural Development, 51(3), 209-220.

	<ul style="list-style-type: none"> • Ahmad, N. H., Yunus, N. M., Ishak, N. Z., & Johari, N. H. (2019). Human resource management practices in agro-industry firms: a systematic review. <i>Journal of Agribusiness and Rural Development</i>, 51(3), 209-220. • Ahmad, N. H., Yunus, N. M., Ishak, N. Z., & Johari, N. H. (2019). Human resource management practices in agro-industry firms: a systematic review. <i>Journal of Agribusiness and Rural Development</i>, 51(3), 209-220. • Seyedhosseini, S. M., Karbasi, A., & Sheikhalipour, M. (2021). Investigating the effect of financing strategies on the performance of agro-industrial companies. <i>Journal of Agribusiness and Rural Development</i>, 59(2), 149-166. •
Date of Last Amendment	23 rd August 2022